THE CHANGING LANDSCAPE
OF GLOBAL PUBLIC HEALTH

CONFERENCE INTRODUCTION and AGENDA

October 24-26, 2010
Columbia University - New York, NY
**INTRODUCTION**

With an opening reception on Sunday evening, this working conference gets underway Monday morning and will continue with intensive group work sessions through Tuesday.

**The Agenda Structure:**
- brief working papers commissioned for the meeting
- brief presentations drawing out key principles and contentions from such analyses
- focused discussions elaborating the presented analyses
- agenda-setting sessions identifying action agendas for key stakeholder groups

**Thematic Areas of Focus:**
- Changing health and prevention needs
- Innovations in science and technology
- Globalization and its impact on global health governance
- Transforming health systems and achieving universal equity in healthcare

**Aims of the Meeting:**
- To map the key changes and scientific capabilities that are transforming the emerging agenda of global health
- To create a vision for the public health leadership needed in global health and articulate an agenda to secure this
- To lay the initial foundation for the creation of Knowledge Networks enabling engagement of diverse stakeholders in this agenda

**Core Considerations Arising from a Planning Meeting in March:**
- Current discussions on global public health demand a shift in thinking that is focused not on global disease, but on promoting global health and wellness through proven public health strategies; increased investment in new kinds of knowledge creation and implementation science; and, a transition to a multi-disciplinary approach to improving public health.
- There is an urgent need to strategically position public health work - including health education and promotion, and research supporting disease and injury prevention - within broader policy discussions, with global public health translated into a viable political and action agenda.
- Global public health must reach out to younger generations, local communities, experts from other fields, and decision-makers, social movements and citizens from a range of sectors. Key to this constituency-building is the development of networks, horizontal collaborations and equitable partnerships between the global North and South.
- To sustain the discussions on global public health and to provide a venue for a larger network of stakeholders to participate in ongoing debates, Knowledge Networks should be created and extended beyond the conference.

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AGENDA

Sunday, October 24 - Opening Event, 5:00-7:00 pm
Columbia University Low Library
535 West 116th Street, between Broadway and Amsterdam

An Evening to Honor and Advance the Legacy of Allan Rosenfield
Cocktail reception followed by seated program in the Library Rotunda

Program will feature an excerpt from the documentary film NO WOMAN NO CRY and remarks by filmmaker Christy Turlington Burns as well as a keynote by Stephen H. Lewis, Co-Director, AIDS-Free World.

Also speaking: Lee C. Bollinger, President, Columbia University; John Rowe, Chairman of the Board of Overseers, Columbia University Mailman School of Public Health; Linda P. Fried, Dean, Mailman School of Public Health; Lynn Freedman, Professor, Mailman School of Public Health; Clare Rosenfield; Wafaa El-Sadr, Professor Mailman School of Public Health; Jerry Hoosen Coovadia, Professor, University of KwaZulu-Natal, South Africa.

Monday, October 25 - Columbia University Alfred Lerner Hall
2920 Broadway, between 114th and 115th Street

7:00 Registration and Breakfast

8:00 Greetings and Introductions
Linda P. Fried, Dean and DeLamar Professor, Columbia University Mailman School of Public Health, USA

8:10 Welcome Address
Judith Rodin, President, The Rockefeller Foundation
“How History and Globalization Inform the Future of Global Health”

8:30 Remarks by Conference Co-Sponsors
Peter Piot, Director, London School of Hygiene and Tropical Medicine, UK
Harrison Spencer, President and CEO, Association of Schools of Public Health, USA

8:40 Process and Goals of the Meeting
Richard Parker, Chair of the Conference Organizing Committee, Professor of Sociomedical Sciences and Anthropology, Columbia University Mailman School of Public Health, USA

8:50 Pre-Meeting Consultation Feedback and Framing of Themes
Alastair Ager, Executive Director, Global Health Initiative, Professor of Clinical Population and Family Health, Columbia University Mailman School of Public Health, USA

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9:00 **Propositional Questions**
Linda P. Fried, Dean and DeLamar Professor, Columbia University Mailman School of Public Health, USA

9:15 **Trends Transforming the Landscape**
- **Plenary Presentation 1:**
  Changing health and prevention needs
  - Carlos Cáceres (Cayetano Heredia University, Peru) and Walter Mendoza (United Nations Population Fund, Peru)
  Discussant responses
  - Alex Ezeh (African Population and Health Research Center, Kenya)
  - Sania Nishtar (Heartfile, Pakistan)

- **Plenary Presentation 2:**
  Innovations in science & technology
  - Peter Piot (London School of Hygiene and Tropical Medicine, UK)
  Discussant responses
  - Hassan Mshinda (Commission for Science and Technology, Tanzania)
  - Catterina Ferreccio (Catholic University, Chile)

10:15 **BREAK**

10:45 **Trends Transforming the Landscape, continued**
- **Plenary Presentation 3:**
  Globalization and global health governance
  - Margaret Kruk (Columbia University Mailman School of Public Health, USA)
  Discussant responses
  - Julio Frenk (Harvard School of Public Health, USA)
  - Gita Sen (Indian Institute of Management, India, and Development Alternatives for Women of a New Era)

- **Plenary Presentation 4:**
  Transforming health systems and achieving equity in healthcare
  - Marian Jacobs (University of Cape Town, South Africa)
  Discussant responses
  - Kevin DeCock (Centers for Disease Control and Prevention, USA)
  - Carmen Barroso (International Planned Parenthood Federation-Western Hemisphere Region, USA/Brazil)

11:45 **Refining Discussions**
Feedback from participants responding to morning presentations

12:45 **LUNCH**
2.00  **Visions of Response to Changing Landscape**
A panel discussion responding to morning sessions from representatives of various constituency groups:
- Policymaker: Bernice Dahn (Ministry of Health, Liberia)
- Educator: Ayman El-Mohandes (University of Nebraska School of Public Health, USA)
- Researcher: Miguel Ángel González Block (National Institute of Public Health, Mexico)
- Practitioner: Florence Baingana (Makerere University School of Public Health, Uganda)
- Activist: Prakash Mani Shama (Pro Public, Nepal)
- Private Sector: Derek Yach (PepsiCo, USA)

3:15  **BREAK**

3:30  **Constituency Group: Vision and Agenda**
Conference participants will gather with others in constituency groups to develop a vision and define agenda priorities for this sector in meeting the challenges of the changing landscape.

5:00  **Tomorrow’s Process & Goals**

**Monday, October 25 - Reception, 5:30-7:30 pm**
*Columbia University Faculty House*
Morningside Drive, just north of West 116th Street

A cocktail reception for conference participants and colleagues from the Mailman School of Public Health as well as Columbia University.

Speakers will include **Jeffrey Sachs** (Director, Earth Institute, Columbia University) and **Anand Grover** (United Nations Special Rapporteur for the Right to Health, and Director of the HIV/AIDS Unit, Lawyers Collective, India).
Tuesday, October 26 - Lerner Hall

8:00 **Breakfast**

9:00 **Review of Progress and Tasks Ahead**
   *Synthesizing Commentaries:*
   - Alfred Sommer (Johns Hopkins Bloomberg School of Public Health, USA)
   - Sonia Corrêa (Brazilian Interdisciplinary AIDS Association, Brazil, and Development Alternatives for Women of a New Era)
   - Cheng Feng (Family Health International, China)

9:45 **Thematic Area Group Work**
Conference participants will gather in new groups to discuss one of the four thematic areas: Changing health and prevention needs; Innovations in science and technology; Globalization and its impact on global health governance; Transforming health systems and achieving universal equity in healthcare. Reflecting on the agendas defined by constituency groups, the goal will be to sketch a preliminary Scope of Work for advancing work related to each area.

11:15 **BREAK**

11:30 **Thematic Area Presentations - Report Back from 8 Groups**
The outcome of the group work will be presented to the full assembly.

12:30 **Knowledge Networks as Vehicles for Transformation**
Richard Parker, Chair of the Conference Organizing Committee, Professor of Sociomedical Sciences and Anthropology, Columbia University Mailman School of Public Health, USA

1:00 **LUNCH**

2:00 **Action Planning Group Work**
Conference participants will consider how to translate the recommendations of the thematic group work and other discussions into actionable strategies.

3:00 **Negotiating the Landscape**
Strategies emerging from action planning discussions.

3:30 **Closing Remarks**
Conclusions and recommendations for next steps.

4:00 **Close**

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